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**Author proposal form:**

**Resources for adults**

**The Good Book Company**

**About you**

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| **Name** |  |
| **Email** |  |
| **Address** |  |

**About your proposal**

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| **Working title** |  |
| **Type of resource** | *E.g. devotional, book, Bible study, curriculum, etc.* |
| **The message of your book in one sentence** |  |
| **The message of your book in one paragraph** | *150 words max.* |
| **Target reader** | *Be as specific as possible.* |
| **Reader journey** | *Describe where your book is going to take a reader from, and to, in terms of their lived experience. (E.g. What are your target reader’s felt needs? Why are they going to pick up this book? Having read the book, how will their outlook have been changed?)* |
| **Proposed table of contents** | *For each chapter, include the chapter title and a short summary of its key message (ideally in one sentence), plus the Bible passage(s) from which you will make that point, where appropriate. This will be subject to change during the editorial process, so don’t worry if it’s still a working outline.* |
| **Anticipated manuscript length** | *I.e. number of words* |
| **Comparative titles** | *List the 3-5 books that are most similar to yours—in terms of subject, approach, and theological perspective—and briefly outline why yours would be different or better.* |

**About your experience**

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| **Tell us briefly about your journey to faith, church involvement and ministry experience** | *200 words max.* |
| **Why are you well-placed to write this particular book?** |  |
| **Church reference** | *As part of due diligence, we routinely take up references for authors with whom we have not worked before. Please provide the name of your church, and the name and email address of a pastor (or, if you are the pastor, a fellow-elder) who can attest to your character. We will only contact them if we intend to make you a publishing offer.* |

**About your network**

**What opportunities would you have to connect with potential readers of your book?**

**Please tell us anything relevant about the following.**

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| **Your personal platform** | *E.g. website, blog, newsletter, social media etc., if applicable. Include links and numbers of hits/subscribers/followers.* |
| **Links you have with other ministries or organisations** | *E.g. websites you’ve previously written for; organisations you’re connected with; speaking opportunities.* |
| **Potential endorsers** | *Personal contacts you would be able to ask to endorse the book, if applicable (no minimum; maximum 8).* |
| **Previous publications** | *Have you published before? If so, list those publications here, with dates and sales numbers.* |

**Sample chapter**

# Paste a sample chapter/unit below. Please ensure that your choice of sample gives a clear demonstration of both your writing style and your approach to teaching the Bible. If a single chapter is 1,000 words or less (for a devotional, for example), then include two or three.

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